



2023-24: Create Hope in the World

Document 9

Sharing Ideas – Participants

For discussion, please use the **Yes, Because, And** method of generating ideas. If someone puts an idea before the group, the idea is to not have negative comments such as, “We’ve never done it that way before” or “That won’t work in my club.” When you respond or comment on an idea, affirm why that idea is a good one or why it could work, (the “because” part of **Yes, Because, And**) and then add to it with how it could be improved.

Here is an example of a **Yes, Because, And** approach where group members are talking about the club’s program to provide third graders with books. Group member A suggests using local newspaper coverage to let the public know about the club’s project. Group member B responds:

- **Yes**, I would like to see our club use local newspaper coverage to let the public know about our literacy program.
- **Because** we do need to get the word out about the program and what our club does.
- **And** we could also use posts on Facebook and Instagram to let folks know about the program.
- **And** we could make some posters to display at events using Rotary’s “*Together We...*” or “*People of Action*” campaign to tell the story about this project. All of these ideas should help us get new members and help inform the public about what we do. It may even help with fundraising.

Part A. Creating Hope in the World – A One Rotary and Action Plan Approach

These questions pertain to you and your actual club.

1. **“The Rotary Foundation”** - How can you, would you, use The Rotary Foundation to “Create Hope in the World?” (e.g. Can you think of a Global or District Grant opportunity that would “Create Hope” when the grant is initiated and completed?)
2. **“Club Membership”** - How does your club membership encourage the Creation of Hope in the World? How is your club engaged in community, district and global projects that Create Hope in the communities being served by your club?
3. **“Public Image”** - How is your club “seen, viewed” in your community and district? How is your club membership engaged in Creating Hope? Is your Public Image working for or against you? How can your club use social media to tell your story?

For this discussion, please use Rotary International President McInally’s Vision outline, **The President’s Vision in a “Nutshell,”** and the outline of Rotary’s Action Plan, both found in the Action Toolkit.

Part B: Scenarios (on next two pages)

Your group will consider only one of the two scenarios. Your Facilitator will indicate which one will be discussed at your table.



New Nature Center

New Nature County is establishing a new park, more specifically a nature center on 30 acres donated by a local resident. The land was used for farming until about 5 years ago. It has very few trees, is mostly covered in prairie type grass, and has a small pond. The county will be building a community building on the site, complete with two classrooms, a small kitchen, restrooms, and a parking lot. The county has “put the word out” that it would like help with establishing trails, signage about the environment, starting a pollinator garden, and planting of trees.

Your Rotary club and a neighboring one, the Rotaract Club of Nearby, have been in discussion for the last few months about doing a project together. Both clubs are in New Nature County.

Your club will have \$2,500 available for projects each year for at least the next two years and the Rotaract Club of Nearby will be able to contribute at least \$1,000 for each of those two years.

Your idea(s) and Making Things Happen

You and a friend who is a member of the Nearby Club want to come up with a community service project related to the New Nature Center that you would jointly propose to your clubs.

1. What would you propose?
2. What would be the timing for that project?
3. Why propose that project?
 - a. What is the community’s need and how was and/or will that be determined?
 - b. How could you “sell” this project to your clubs considering the 2023-24 Rotary Theme of *Create Hope in the World*?
 - c. How could your project enhance member engagement?
 - d. How could your project increase the impact of your clubs?
 - e. How could your project expand the reach of your club?
4. What will be required to accomplish the project?
 - a. Funding and funding sources?
 - b. How will you achieve maximum club member participation?
 - c. Other partners?
 - d. Professional services?
 - e. How could you gain community support for what you propose?
5. How will Public Image, the Rotary Foundation, and Membership work together to promote the success of the project?
6. How could the One Rotary approach help your club?
7. Raising funds will be required. How could that lead to more members and more projects via The Rotary Foundation for each of your clubs?



Swift Water Benches

You are a member of the Swift Water Rotary Club. Your club has been doing community-based projects for several years, projects that have been mainly staffed and financially supported by members of your Club. The club is small, and membership is aging. The Public Works department of the community has conducted several focus groups to determine the needs of the citizens. Emerging consistently has been an idea of adding benches for seating / resting for the public. The idea would be to have these benches in spots where people wait for transportation, in parks, and on walking trails. At least 10 benches could be utilized and either initially or later adding another 5 benches would be ideal.

One new club member of the Swift Water Rotary Club is a manager in the Public Works (PW) department. This new member has indicated that this could be a project for the Rotary Club. It would be a partnership with the Club and the city, with the potential to add other groups. Another member has noted that Interact Group could be approached to ask its members to help with this project, and that other community groups, such as the Lions, might want to be involved. That would make it a community project with many people of action.

A preliminary estimate is that each bench and materials for the cement pad for it would cost \$450. (10 benches = \$4500; 5 benches = \$2250; 15 benches = \$6750). The city could provide any needed labor. Your club has \$1000 available in its budget and is eligible for a District Grant which could be a dollar-for-dollar match.

Your idea(s) and Making Things Happen

Those of you at your table are a team tasked with scoping out this community service project.

1. What would you propose?
2. What would be the timing for that project?
3. Why propose that project?
 - a. What is the community's need and how was and/or will that be determined?
 - b. How could you "sell" this project to your club considering the 2023-24 Rotary Theme of *Create Hope in the World*?
 - c. How could your project enhance member engagement?
 - d. How could your project increase the impact of your clubs?
 - e. How could your project expand the reach of your club?
4. What will be required to accomplish the project?
 - f. Funding and funding sources?
 - g. How will you achieve maximum club member participation?
 - h. Other partners?
 - i. Professional services?
 - j. How could you gain community support for what you propose?
5. How will Public Image, the Rotary Foundation, and Membership work together to promote the success of the project?
6. How could the One Rotary approach help your club?
7. Raising funds will be required. How could that lead to more members and more projects via The Rotary Foundation for your club?